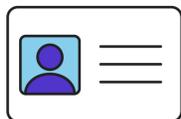


# SHIFT

## Stopping High-Cost Hidden Networks with Advanced Network Detection

Across the globe, fraud networks cost insurers billions and drive up the combined ratio. Yet, networks are able to continuously defraud an insurer precisely because they appear as ideal, unrelated policies to underwriters. Shift's advanced network detection uses powerful algorithms to find connections and relationships across policies which would be virtually impossible for traditional underwriting checks to detect.



**Entity Resolution AI**  
Entity Resolution uncovers connections, such as name changes that might be similar or even related people. This can include people with prior fraud trying to stay hidden



**Unified Data**  
Unified data between policy and claims identifies potential connections between prior claimants, current policies, and possible fraud risk



**Identity Links**  
Identity Links uncover IP addresses and device IDs used across quote and policy history, revealing potential connections between policyholders, devices, and addresses

**Shift's AI helps insurers stop fraud and risk across the policy lifecycle. Whether premium leakage, policy fraud, ghost broking, or fraud networks, Shift enables insurers to find more risk and fraud.**

# SHIFT

### About Shift Technology

Shift Technology delivers AI decisioning solutions to benefit the global insurance industry and its customers. Our products enable insurers to automate and optimize decisions from underwriting to claims, resulting in superior customer experiences, increased operational efficiency, and reduced costs. The future of insurance starts with Decisions Made Better.

Learn more at [www.shift-technology.com](http://www.shift-technology.com)