SHIFT

Any data. Any form.

Making better decisions means looking at a lot of data quickly. How can insurers improve and automate this process?

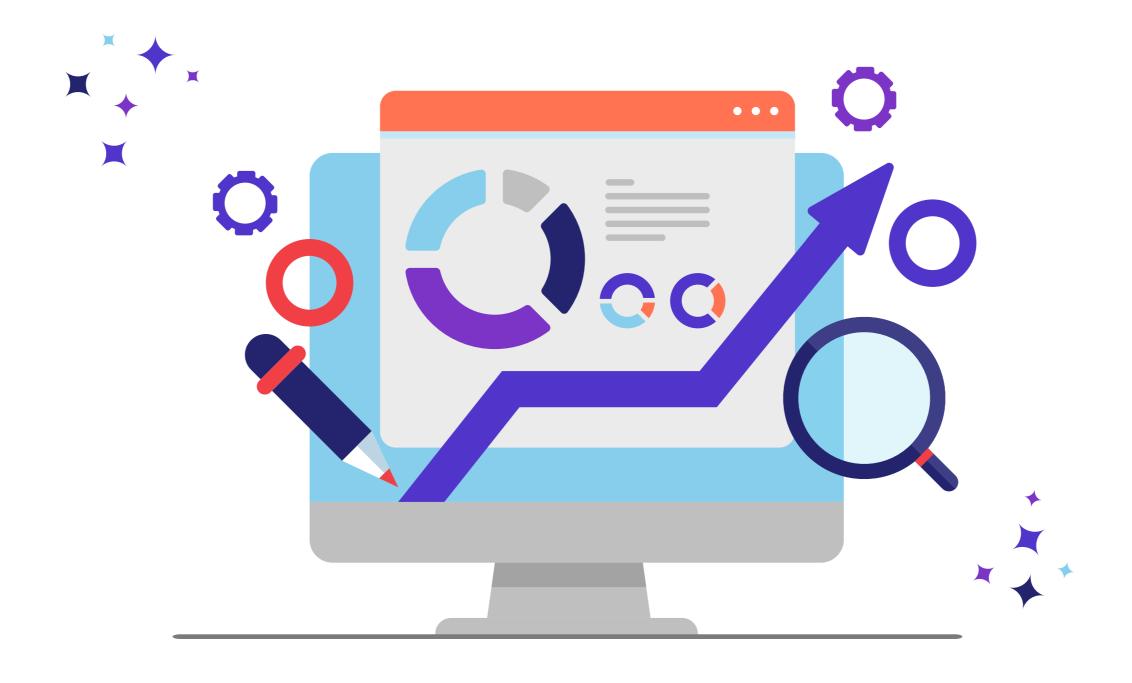


The baseline:

Different kinds of data analyzed separately produces incomplete disconnected conclusions that fail to properly spot fraud



The Shift difference: 34% more fraud impact



Unified analytics

Shift Technology helps insurers create a single analytics layer that can ingest any kind of data – unstructured, semi structured, and structured data – in any form – photos, typed or handwritten forms, police reports, and more. By integrating client data, partner data, and external data, Shift creates a data ecosystem allowing customers to find and mitigate more fraud, accelerate the claims process, and deliver a better customer experience.



About Shift Technology

Shift Technology delivers AI decisioning solutions to benefit the global insurance industry and its customers. Our products enable insurers to automate and optimize decisions from underwriting to claims, resulting in superior customer experiences, increased operational efficiency, and reduced costs. The future of insurance starts with Decisions Made Better.