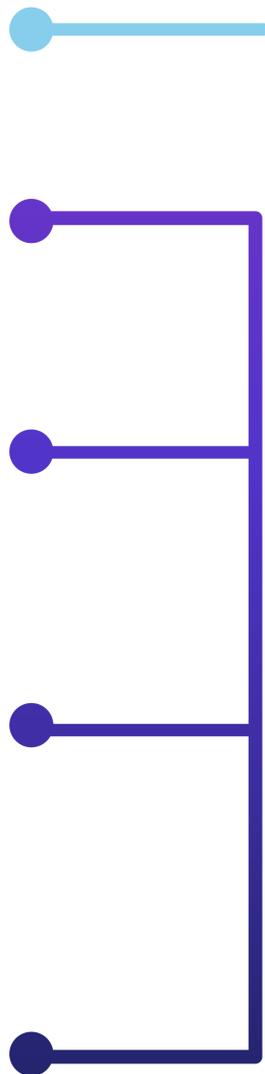
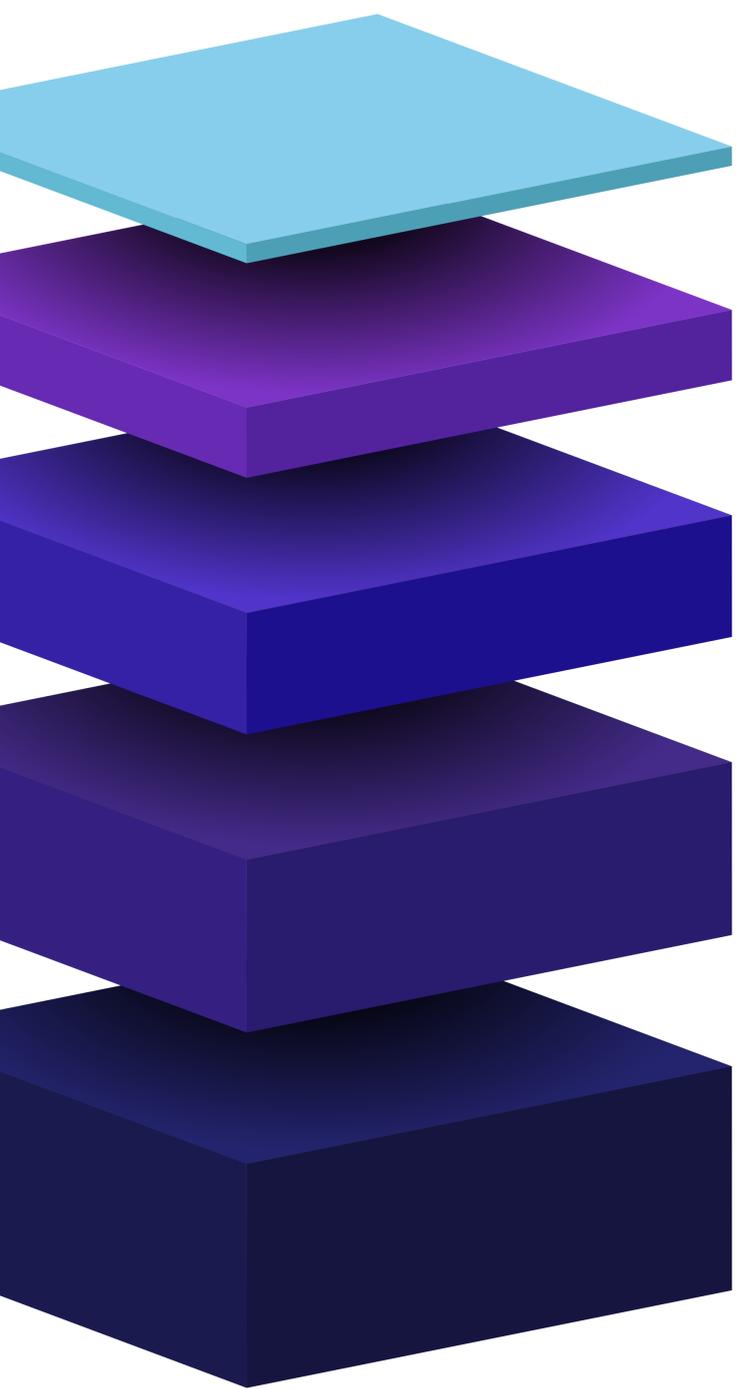


# SHIFT

## AI Insurance Solutions: To Build or to Buy?

When considering options for fraud detection, insurers are faced with a few critical factors - total cost of ownership, opportunity costs and resource allocation, ease of integration, and scalability. These elements shape the blueprint for system development, integration, training, and upkeep. Does taking on the challenges pay off? Or are insurers better off partnering with an expert vendor.



### Common Considerations:

- Build
- Integrate
- Train
- Maintain

### Overlooked Considerations:

- Infrastructure & Software
- Data Collection & Preparation
- Data Privacy & Security
- Data Integration
- Skilled Workforce
- Model Iterations
- Scenario Tuning
- Integration Across Systems
- Deployment
- Model Maintenance & Updates
- Ethical & Legal Considerations
- Compliance
- Unforeseen Challenges

**Failing to harness** a continuously improving source of expertise, insights, and learnings locks away the potential for growth and success. However, partnering with experts solely dedicated to the insurance industry grants access to this invaluable knowledge base, providing a panoramic perspective of the industry that remains beyond reach within the confines of an organization

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#### About Shift Technology

Shift Technology delivers AI decisioning solutions to benefit the global insurance industry and its customers. Our products enable insurers to automate and optimize decisions from underwriting to claims, resulting in superior customer experiences, increased operational efficiency, and reduced costs. The future of insurance starts with Decisions Made Better.

Learn more at [www.shift-technology.com](http://www.shift-technology.com)